

Our New Logo

There is obviously no combined logo for the Episcopal and Lutheran churches. So when we began to come together as a transition committee, we wanted a way to symbolize our new partnership in ministry. Dominic Vecchiollo, a local graphic designer from DOSSU Design + Consulting LLC, helped create this unique seal.

Martin Luther personally oversaw the creation of his coat of arms in the year 1519. This is a summary of his detailed explanation of how this seal was a symbol of his own theology.

Black cross in a red heart – faith in the Crucified Christ saves us. It does not kill the heart but rather keeps it alive. The Episcopal Shield has replaced this symbol in the new logo.

White rose – Faith gives joy, comfort and peace. It is different from what the world gives. White is also the color of the spirits and angels.

Sky blue background – Joy in spirit and faith is the beginning of the heavenly future joy, begun already but not yet revealed.

Golden Ring – This symbolizes such blessedness in heaven lasts forever without end. It is exquisite, beyond all joy and goods just as gold is the most precious metal.

General Convention adopted the Episcopal Shield in 1940. It is unchanged in the new logo.

Red cross on a white background – This is the St. George Cross, an indicator of our link to the Church of England, the mother church of the Anglican Communion.

Nine miniature white crosses – These symbolize the nine original American Dioceses that met in Philadelphia in 1789 to adopt the constitution of the Protestant Episcopal Church in the United States of America. Connecticut, Maryland, Massachusetts, Pennsylvania, New Jersey, New York, South Carolina, Virginia, and Delaware.

Blue field behind crosses - This the color traditionally associated with the Blessed Virgin Mary and is symbolic of Jesus' human nature, which he received from his mother.

The outline of the miniature crosses is in the form of St. Andrew's Cross in tribute to the Scottish church's role in ordaining the first American Bishop, Samuel Seabury, in 1784.

Red, white and blue – These colors symbolize respectful the sacrifice of Christ and Christian martyrs, the purity of the Christian faith, and the humanity of Christ received from the Virgin Mary. In duplicating the colors of the American flag, they also represent the Episcopal Church's standing as the U.S. branch of the Anglican Communion.

The typeface or font of the words around the logo is called *Optima*. This is the same font used in the names of the Vietnam Veterans Memorial in Washington as well as the names of those who lost their lives in the September 11 attacks, carved into bronze parapets, at the National September 11 Memorial & Museum in New York City.

